

CADEAUX FOLIES



MH | direkt is probably one of the most exciting e-commerce companies in Austria. Our gift and lifestyle shop CADEAUX FOLIES is one of the leading providers in this area in Europe – living proof that e-commerce can really be fun. To continue this successful path, we need the best brains at our headquarters in Lauterach (Vorarlberg).

For instance, a committed

SHOP MANAGER FRANCE/BELGIUM/SWITZERLAND (M/W/D)

YOUR TASKS

- » You plan and implement content marketing and social media campaigns in accordance with our strategic goals. This includes blog posts, category texts and short postings for our social media channels.
- » You are the contact person for French, Belgian and Swiss journalists, bloggers and partners. Together with them you will try to strengthen our brand CADEAUX FOLIES.
- » You support our marketing team with translations as well as adjustments of campaigns and other texts into French.
- » You bring in your own ideas on how we can make CADEAUX FOLIES even more successful in your markets.

YOUR PROFILE

- » Your mother tongue is French. You also speak English (or German ;-)) very well
- » You like to write texts and are creative. And thanks to your organizational talent, you always see the bigger picture.
- » You are communicative and can inspire people.
- » The web is your home, you are an online shopper and you know shops / blogs in France, the Netherlands or Belgium.
- » The most important thing: You are willing to learn new things, you are not afraid to take on responsibility and to break new ground, and you are committed to the task.

OUR OFFER

- » A lot of know-how that we would be happy to pass on to you.
- » A challenging area of responsibility with many opportunities for further development.
- » Flat hierarchies and short decision-making processes.
- » A great working atmosphere in a young, international and highly motivated team.
- » A salary that is significantly higher than the collective agreement and takes your qualifications and experience into account.

ARE YOU IN?

We look forward to your application by email to personal@mhdirekt.com

Au revoir @ CADEAUX FOLIES !

