

CADEAUX FOLIES

MH DIREKT is probably one of the most exciting e-commerce companies in Austria. Our gift and lifestyle shop CadeauxFolies is one of the leading providers in this area in Europe – living proof that e-commerce can really be fun. To continue this successful path, we need the best brains at our headquarters in Lauterach (Vorarlberg).

For instance, a committed

Online Marketing Manager France

(M / F / D, PART TIME)

Your tasks

- You plan and implement content marketing and social media campaigns in accordance with our strategic goals. This includes blog posts, category texts and short postings for our social media channels.
- You are the contact person for French, Belgian and Swiss journalists, bloggers and partners. Together with them you will try to strengthen our brand CadeauxFolies.
- You support our marketing team with translations as well as adjustments of campaigns and other texts into French.
- You bring in your own ideas on how we can make CadeauxFolies even more successful in your markets.

Your profile

- Your mother tongue is French. You also speak English (or German ;-)) very well.
- You like writing text and being creative.
- You are communicative and inspire people.
- The web is your home, you are an online shopper and you know all the important blogs, influencers and magazines in France and other French speaking countries in Europe.
- The most important thing: You are willing to learn new things, you are not afraid to take on responsibility and to break new ground, and you are committed to the task.

Our offer

- A lot of know-how that we would be happy to pass on to you.
- A challenging area of responsibility with many opportunities for further development.
- Flat hierarchies and short decision-making processes.
- A great working atmosphere in a young, international and highly motivated team.
- A salary that is significantly higher than the collective agreement and takes your qualifications and experience into account.
- Working time is between 20 and 25 hour per week. Home Office is possible.

ARE YOU IN?

We look forward to your application by email to personal@mhdirekt.com.

Bienvenue à CadeauxFolies !